

// YOU CAN ONLY CONTROL YOUR INTERNAL INFLUENCERS OF STRENGTHS & WEAKNESSES. ANALYSE YOUR EXTERNAL OPPORTUNITIES AND THREATS, THEN CONSIDER HOW YOU CAN USE YOUR STRENGTHS AND WEAKNESSES TO MAXIMISE OR MINIMISE THEIR EFFECT ON YOU.

Then ask yourself:

- // How do I use my Strengths to benefit from opportunities?
- // How do I used my Strengths to minimise/avoid the impact of threats?
- // How do you overcome your Weaknesses to minimise external Threats?
- // How do you overcome your Weaknesses to take advantage of external Opportunities?

	INTERNAL	STRENGTHS	WEAKNESSES
	EXTERNAL	OPPORTUNITIES	THREATS