

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
SALES												
// Target												
// Actual												
// Enquiries / Leads												
// Source eg. IG, Referral												
// Consultations / Quotes												
// Booked												
// Avg Wedding \$												
MARKETING												
// Theme / Event												
// Collaborations												
// Special Offer												
// Photoshoots												
// Other												
PROMOTE VIA												
// Instagram												
// Facebook												
// Media Release												
// Local Community												
// Advertising - Online												
// Advertising - Print												
// Other												
TEAM REQUIRED												
RESULTS												