

// It's easier to predict cash flow in a wedding business as we book weddings up to 2 years in advance. If cash flow is low, or you can see that you will be quiet for a while, or just historically it's a quiet time, think of ways to increase revenue. Eg. Workshops, freelance work, promotions, etc. Look at your marketing plan and figure out what you can fit in to bump up your cash flow for that coming period.

// Work out your approximate monthly/quarterly Fixed costs (electricity, water, phone, internet, etc.) and pop them in.

// COGs will be the % of your total Weddings/Events, as per your pricing worksheet calculations.

// Net Cashflow is Inflow LESS Outflow.

// Opening Balance is the Closing Balance from the previous month.

// Closing Balance is the Opening Balance PLUS Net Cashflow.

	JAN	FEB	MAR	APR	MAY	JUN
CASH INFLOW						
Wedding Deposit						
Events Deposit						
Wedding Payments						
Event Payments						
Other						
Other						
TOTAL						
CASH OUTFLOW						
COGS %						
Loans						
Bank Fees						
GST						
Rent						
Fixed Costs						
Wages						
Payroll Exp						
Freelancers						
Equipment						
Motor Vehicle						
Insurance						
Marketing / Advertising						
Prof Services						
Misc						
Other						
Other						
Other						
TOTAL						
NET CASHFLOW						
OPENING BALANCE						
CLOSING BALANCE						

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	JUL	AUG	SEP	OCT	NOV	DEC
CASH INFLOW						
Wedding Deposit						
Events Deposit						
Wedding Payments						
Event Payments						
Other						
Other						
TOTAL						
CASH OUTFLOW						
COGS %						
Loans						
Bank Fees						
GST						
Rent						
Fixed Costs						
Wages						
Payroll Exp						
Freelancers						
Equipment						
Motor Vehicle						
Insurance						
Marketing / Advertising						
Prof Services						
Misc						
Other						
Other						
Other						
TOTAL						
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